# Pursue relentlessly. Produce effortlessly.

That's the way to build your business. Introducing the Xerox® Phaser® 6510 Color Printer and Xerox® WorkCentre® 6515 Color Multifunction Printer—ready to work right out of the box. Fantastic image quality, easy connectivity, built-in productivity and reliability you can count on, at a price that won't break the bank.

## **Extreme Connectivity**

Our devices are ready for the way you work, right out of the box, and DNI configurations come standard with Wi-Fi connectivity for untethered mobility and the freedom to put your device right where you need it. Our new Wi-Fi® installation wizard and Wi-Fi Protected Setup™ (WPS) make getting connected secure and super simple. And, with Wi-Fi Direct®, mobile devices can connect directly (and securely).

- Ready to pair. Now you can easily connect to mobile phones, tablets and other enabled devices with Near Field Communication (NFC) Tap-to-Pair<sup>1</sup>—the same technology behind Apple Pay® and other mobile convenience apps.
- Upwardly mobile. Print emails, photos and important documents from a wide array of mobile devices, instantly, and without complicated setup with Apple® AirPrint®, Google Cloud Print™, Xerox® Print Service Plug in for Android™ and Mopria®.

## **Spectacular Image Quality**

Whatever your business, you'll put your best face forward with our newest innovation in color image quality.

• Tuned up toner. Both the Phaser 6510 and WorkCentre 6515 use our new Xerox® EA Toner formulation, which has been re-engineered for enhanced dot reproducibility and less toner waste. And because it melts at lower temperatures, it saves energy too.

- **Stunning resolution.** Smaller toner particles translate to finer details, and with 1200 x 2400 native dpi, your printed materials will capture attention and project polish and panache.
- Color correct. PANTONE® Color-approved solid color simulations and Xerox® color correction technology ensure results that match your expectations.

## **Commanding Performance**

Get a handle on day-to-day workloads with the powerful performance your business needs to grow and thrive.

- Multifunction productivity. The spacesaving WorkCentre 6515 Color Multifunction Printer helps you conserve energy and reduce supplies costs by combining the functions of a copier, printer, color scanner and fax into one affordable device.
- Outstanding performance. With a monthly duty cycle of 50,000 pages and print speeds up to 30 ppm, both devices are perfectly positioned to support the demands of your growing business.
- Print more for longer. An optional second paper tray lets you load an extra 550 sheets at one time for extended interruption-free printing.
- Save time. The WorkCentre 6515 simultaneously scans both sides of a two-sided document at up to 37 impressions per minute.

 Scan savvy. Scan preview lets you see your scanned file before you send it. Remove unwanted pages, check accuracy and save valuable time—a solid boost for productivity.

## **Time-Saving Taskmaster**

Time is money, and these devices are purpose-built to save both by simplifying and automating profit-killing, time-consuming tasks.

- Touch and go. Our latest color touchscreen interface offers an app-based, tablet-like user experience with gestures and multitouch interactions. Customize it to match your workflow and navigate with intuitive, smartphone-like swipes and gestures.<sup>1</sup>
- Cloud-connected cohort. With just a few simple steps, your multifunction printer is ready to scan or print directly to or from the cloud.<sup>2</sup> Scan to Email, FTP, Network or somewhere more down to earth—like the integrated front and rear panel USB ports.
- Easy management. Our redesigned Embedded Web Server is easy to use and responsive, so you can easily manage your printer or multifunction printer at your desk or on the go.
- **Stay secure.** Keep your sensitive documents away from unintended recipients with the latest security features, including IPsec, SNMPv3, IP filtering and secure print.

Eye-popping color. Delectable detail. A perfect recipe for business success.



<sup>&</sup>lt;sup>1</sup> WorkCentre 6515 only

<sup>&</sup>lt;sup>2</sup> Requires support for Xerox<sup>®</sup> Mobile Link App for IOS<sup>®</sup> or Android<sup>™</sup>, available early 2017.

## **Built to Accelerate Business**

The Xerox® WorkCentre® 6515 Color Multifunction Printer builds on the outstanding print performance found in the Xerox® Phaser® 6510, with powerful productivity tools designed to make running, keeping and building your business easier and more efficient than ever.





Phaser 6510



WorkCentre 6515



A 50-sheet single-pass duplex automatic document feeder handles media sizes from  $5.5 \times 5.5$  in. to  $8.5 \times 14$  in. /  $139.7 \times 139.7$  mm to  $216 \times 356$  mm. Powerful scanning features include the ability to create searchable PDFs with integrated optical character recognition (OCR), as well as Scan to Email, Network Scanning and Direct Scan to Applications.



The WorkCentre 6515 includes our latest multi-touch interface for a mobile-like user experience.



A front-side USB port allows users to quickly print from or scan to any standard USB memory device.



The adjustable 50-sheet Bypass Tray accepts custom media sizes from 3 x 5 in. to 8.5 x 14 in. / 76 x 127 mm to 216 x 356 mm.



The 250-sheet Tray 1 accepts custom media sizes from 3 x 5.8 in. to 8.5 x 14 in. / 76 x 147 mm to  $216 \times 356$  mm.



An optional 550-sheet Tray 2 increases the total capacity to 850 sheets for more uptime and uninterrupted print runs.

### **Color Counts**

Research proves that color command: attention.

82% The amount of increase in attention span gained by color.

80% The gain in readership when color is used.

The increase in memorability when compared to black and white.

55% The added likelihood a piece of mail printed in color will be picked up first.

To see all the ways color commands performance, visit www.xerox.com/ColorCounts.



## Xerox® Mobile Link App1

Scan, email and fax from your phone or tablet by connecting with our multifunction printers using this free app. Send data to and print data from cloud storage and create one-touch workflows between a mobile device and a multifunction printer. For more information, go to <a href="https://www.xerox.com/MobileLink">www.xerox.com/MobileLink</a>.

<sup>1</sup> Available early 2017

#### Sources:

**Studies:** Loyola College, Maryland, U.S.A., by Ellen Hoadley, Ph.D., Laurette Simmons, Ph.D., and Faith Gilroy, Ph.D. Case & Company, Management Consultants. Bureau of Advertising, Color in Newspaper Advertising. Maritz Motivation, Inc., Southern Illinois.

Published material: The Persuasive Properties of Color, Marketing Communications; What's Working in Direct Marketing. How to Use Color to Sell, Cahners Publishing Company. Grasp Facts Fast with Color Copying, Modern Office Procedures.

## Xerox® Phaser® 6510 and Xerox® WorkCentre® 6515

| <b>Device Specifications</b>                  | Phaser 6510N  | Phaser 6510DN | Phaser 6510DNI   | WorkCentre 6515N  | WorkCentre 6515DN  | WorkCentre 6515DNI       |
|---|---|---------------|--|---|--|--------------------------|
| Speed   | Up to 30 ppm color and black-and-white (Letter) / 28 ppm color and black-and-white (A4)   |               |  |   |  |                          |
| Duty Cycle <sup>1</sup>                       | Up to 50,000 pages / month <sup>1</sup>   |               |  |   |  |                          |
| Paper Handling Paper Input Standard  Optional | NA  |               |  | Single-pass Duplex Automatic Document Feeder (DADF): 50 sheets: Custom Sizes: 5.5 x 5.5 in. to 8.5 x 14 in. / 139.7 x 139.7 mm to 216 x 356 mm  |  |                          |
|   | <b>Bypass Tray:</b> 50 sheets; Custom sizes: 3 x 5 in. to 8.5 x 14 in. / 76 x 127 mm to 216 x 356 mm  |               |  |   |  |                          |
|   | <b>Tray 1:</b> 250 sheets; Custom sizes: 3 x 5.8 in. to 8.5 x 14 in. / 76 x 147 mm to 216 x 356 mm  |               |  |   |  |                          |
|   | <b>Tray 2:</b> 550 sheets; Custom sizes: 3 x 7.5 in. to 8.5 x 14 in. / 76 x 191 mm to 216 x 356 mm  |               |  |   |  |                          |
| Paper Output                                  | 150 sheets  |               |  |   |  |                          |
| Automatic Two-sided Printing                  | NA  | Standard      |  | NA  | Standard   |                          |
| Print and Copy<br>Resolution                  | <b>Print:</b> Up to 1200 x 2400 dpi   |               |  | <b>Print:</b> Up to 1200 x 2400 dpi; <b>Copy:</b> Up to 600 x 600 dpi   |  |                          |
| First-print-out Time                          | As fast as 12 seconds color and black-and-white   |               |  |   |  |                          |
| First-copy-out Time                           | NA  |               |  | As fast as 12 seconds color and black-and-white   |  |                          |
| Processor / Memory                            | 733 MHz / 1 GB  |               |  | 1.05 GHz / 2 GB   |  |                          |
| Connectivity                                  | 10/100/1000Base-T Ethernet, USB 3.0   |               | 10/100/1000Base-T<br>Ethernet, Wi-Fi 802.11n,<br>Wi-Fi Direct, USB 3.0 | 10/100/1000Base-T Ethernet, USB 3.0 10/100/1000Base-T Ethernet, Wi-Fi 802.11 Wi-Fi Direct, USB 3.0  |  | Ethernet, Wi-Fi 802.11n, |
| Page Description Languages                    | Adobe® PostScript® 3™, PCL® 5e, 6, PDF, TIFF  |               |  |   |  |                          |
| Print Features                                | PANTONE® Color-approved solid color simulations, N-up, Fit to page, Booklet printing, Run black, Covers/Separators, Poster printing, Watermarks, Overlays, Banner sheets, Draft mode, Secure print, Proof print, Personal print, Saved print, RAM collation |               |  |   |  |                          |
| Mobile Standard                               | Apple® AirPrint®, Google Cloud Print™2  |               |  |   |  |                          |
| Printing Free Download and Apps Optional      | Mopria® Print Service Plug-in, Xerox® Mobile Link App, Xerox® Print Service Plug-in for Android™  |               |  |   |  |                          |
|   | Xerox® Wireless Print Solution<br>AirPrint, Google Cloud Print<br>Information, visit www.xero   |               | NA   |   | utions Adapter (includes Apple<br>nt v2.0 and Mopria. For more<br><b>erox.com/WPSA</b> ) | NA                       |
| Scan Standard                                 | NA  |               |  | Destinations: Scan to Email (local address book or LDAP integration, SMTP), Network (via FTP/SMB), USB Memory Device, WSD, Application (TWAIN Network), WIA (WSD Scan), Mac 10.9 or later (Network/Mac ICA), Network Computer (SMB/FTP), Multiple Destinations in a Single Scan Job; File Formats: JPG, TIFF (single and multi-page), PDF, Searchable PDF with integrated OCR; Features: Up to 600 x 600 dpi optical resolution, 24-bit color / 8-bit grayscale |  |                          |
| Optional                                      |   |               |  | Numerous solutions available through various Xerox Business Innovation Partners   |  |                          |
| Fax<br>Fax Features <sup>3</sup>              | NA  |               |  | 33.6 Kbps with MH/MR/MMR/JBIG compression, Broadcast Sending (up to 200 destinations), Delayed Start (up to 24 hours), Distinctive Ring Pattern Detection, Fax Address Book (up to 200 speed dials), Fax Forward to Email, Fax Forwarding and Local Print, Polling Receive, Reject Junk Fax, Secure Fax Receive   |  |                          |
| <b>Security</b> Standard                      | Secure HTTPS (TLS), IPsec, 802.1x Authentication, S/MIME, IPv6, IP Filtering, Secure Print, SNMPv3, LDAP (SASL)   |               |  | Secure HTTPS (TLS), IPsec, 802.1x Authentication, S/MIME, IPv6, IP Filtering, Secure Print, Secure Fax Receive, SNMPv3, LDAP (SASL), Network Authentication, Kerberos Authentication (Unix / Linux / Windows ADS)   |  |                          |

<sup>&</sup>lt;sup>1</sup> Maximum volume capacity expected in any one month. Not expected to be sustained on a regular basis. <sup>2</sup> Depending on the specific mobile device, versions or vendor—the mobile device may require a free download of the app from the appropriate store(s). <sup>3</sup> Analog phone line required.

Device Management

Xerox® Embedded Web Server, Xerox® CentreWare Web, Apple® Bonjour®

#### **Print Drivers**

Windows®, 7, 8, 10, Server 2000, Server 2003, Server 2008, Server 2008 R2 Server 2012, Mac OS® version 10.9 and higher, Citrix, Redhat® Enterprise. Linux®. IBM® AIX® 5. HP-UX® 11iv2. Oracle® Solaris 9, 10, Fedora Core 12-15, SUSE®, Xerox® Global Print Driver®, Xerox® Mobile Express Driver®

## Font Capability

136 PostScript fonts; 88 PCL fonts

## Media Handling

Single-pass Duplex Automatic Document Feeder: 16 lb Bond – 45 lb Cover / 60-125 gsm; Bypass Tray and Trays 1 and 2: 16 lb Bond - 80 lb Cover / 60 - 220 gsm

#### Media Types

Bond, Plain Paper, Cardstock, Custom, Envelopes, Glossy Cardstock, Hole Punched, Labels, Letterhead, Lightweight Cardstock, Lightweight Glossy Cardstock, Pre-Printed, Recycled

#### Operating Environment

Temperature: Storage: -4° to 104° F / -20° to 40° C; Operating: 41° to 90° F / 5° to 32° C; Humidity: 15% to 85%; Sound pressure levels: Phaser 6510: Printing: 51.9 dB(A), Standby: 24.9 dB(A); WorkCentre 6515: Printing: 52.5 dB(A), Standby: 26.3 dB(A); Sound power levels: Printing: Phaser 6510: 6.76 B or less, Standby:

4.0 B or less; WorkCentre 6515: 6.84 B or less, Standby: 4.25 B or less; Warm-up time (from sleep mode): Phaser 6510: as fast as 26 seconds; WorkCentre 6515: as fast as 27 seconds

#### Electrical

Power: 120 VAC 60 Hz: Power consumption: Phaser 6510: Printing: 380 W, Standby: 41 W, Sleep: 0.9 W; WorkCentre 6515: Printing: 350 W, Standby: 51 W, Sleep: 1.1 W; 220-240 VAC, 50 Hz; Power consumption: Phaser 6510: Printing: 350 W, Standby: 44 W, Sleep: 1.0 W; WorkCentre 6515: Printing: 370 W, Standby: 52 W, Sleep: 1.2 W; ENERGY STAR® qualified (DN and DNI configurations)

#### Dimensions (WxDxH)

Phaser 6510N, DN: 16.5 x 19 x 13.7 in. / 420 x 483 x 347 mm; Weight: 52.5 lb / 23.8 kg; Phaser 6510DNI: 16.5 x 19.6 x 13.7 in. / 420 x 499 x 347 mm; Weight: 52.5 lb / 23.8 kg; WorkCentre 6515: 16.5 x 19.9 x 19.7 in. / 420 x 506 x 500 mm; Weight: 67.7 lb / 30.7 kg; Optional Tray 2: 16.5 x 18.3 x 5.9 in. / 420 x 465 x 150 mm; Weight: 14.8 lb / 6.7 kg

#### Certifications

To view the latest list of certifications, go to www.xerox.com/OfficeCertifications

#### Supplies

Extra-High Capacity Print Cartridges: Cyan: 4,300 std. pages1 106R03690 Magenta: 4,300 std. pages<sup>1</sup> 106R03691 Yellow: 4,300 std. pages 106R03692

High Capacity Print Cartridges: Black: 5,500 std. pages<sup>1</sup>

106R03477 Cyan: 2,400 std. pages<sup>1</sup> Magenta: 2,400 std. pages<sup>1</sup> 106R03478 Yellow: 2,400 std. pages 106R03479 Standard Capacity Print Cartridges: Black: 2,500 std. pages1 106R03476 Cyan: 1,000 std. pages<sup>1</sup> 106R03473 106R03474 Magenta: 1,000 std. pages<sup>1</sup> 106R03475 Yellow: 1,000 std. pages<sup>1</sup> Routine Maintenance Items: 108R01420 Black Drum Cartridge: 48,000 pages<sup>2</sup> Cyan Drum Cartridge: 48,000 pages<sup>2</sup> 108R01417 Magenta Drum Cartridge: 48,000 pages<sup>2</sup> 108R01418 Yellow Drum Cartridge: 48,000 pages 108R01419 Waste Cartridge: 30,000 pages<sup>2</sup> 108R01416

106R03480

Options

550-sheet Feeder 097S04765 497K16750 Wireless Network Adapter

Average standard pages. Declared Yield in accordance with ISO/IEC 19798. Yield will vary based on image, area coverage and print mode.

 $^2$  Approximate pages. Declared yield based on an average job size of 3 A4-/letter-size pages. Yield will vary depending on job run length and media size and orientation.

Configurations vary by geography.



